

DROUGHT ANGELS | ANNUAL REPORT

# 2019-2020



*Drought Angels*

Supporting our Aussie Farmers



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# OUR MISSION

Drought Angels provide direct and timely financial assistance, essential resources and meaningful relief for Primary Producers across Australia impacted by drought and natural disasters.

Our commitment is to provide heartfelt, discreet and personalised support to farmers and rural communities.

## OUR VISION

To ensure our Australian Agricultural Industry is sustainable, preserved and thriving for the benefit of everybody.



# DROUGHT, FIRE AND A WORLD PANDEMIC



## DROUGHT...

**DROUGHT** has been a major headline this year, with farmers crippling under the heat and a severe lack of rainfall. Many towns from Warwick to Orange and West to Cobar were weeks away from DAY ZERO - completely running out of water. Many other towns had already reached that day.

Whilst some regions experienced a brief reprieve in January 2020, they quickly fell back into the grips of drought due to the lack of follow-up rainfall. Mother Nature was just not letting up.

Throughout 2019-20 Drought Angels were inundated with calls and emails from farmers reaching the brink. The roller coaster of emotions faced by farmers during times of drought, particularly when the hope of drought breaking rains don't come to fruition, raise great concerns for their mental health.

The Australian population rallied to help us deliver on our message **#youarenotalone**. A hand-written Christmas card containing a personal message, a \$100 prepaid visa and a ray of hope was sent to over 2,500 families to ensure they had something to look forward to at Christmas time.

Their responses were phenomenal; they felt loved and not forgotten, they had the strength to carry on.

But no one could prepare any of us for what happened next.





# FIRE...

**FIRE** season took off with a vengeance. For months we saw our beautiful country burn to the ground.

Cattle, crops – homes! All hurting and frightened.

The headline **AUSTRALIA ON FIRE** spread around the world.

Again, the Aussie spirit whipped into a frenzy, a call to action was made and as a nation we responded!

Support began to flow through to our farmers in many forms. Volunteers to help on the ground, financial donations to help with the rebuilding, and messages of support to let them know they were not alone.

When the rains finally came, our farmers cried tears of relief - was this really the end of our historic drought? Our Fire Fighters cried tears of exhaustion; Australia was recovering! We'd beaten everything that had been thrown at us.

Little were we to know that a few weeks later we would be battling another phenomenon, this time an unseen enemy that would impact not just our Australian farmers but the entire world!





# A WORLD PANDEMIC...

**A WORLD PANDEMIC** swept across the globe with devastating power. COVID-19 has impacted everyone's life, many have lost loved ones or experienced lock down and isolation. Our mental health has never been this low.

In true Drought Angels spirit, we saw a need and delivered a service. We introduced COVID Emergency Food Packs containing hard to purchase or difficult to source items.

Drought Angels was also affected during the lockdown period immediately following the announcement of COVID-19. Our Warehouse closed, we adopted a working-from-home model and our volunteer program was temporarily suspended.

We called upon our strong relationships with community organisations such as Western Downs Community Church, Meals on Wheels, Tara Neighbourhood Centre, Chinchilla Family Support Centre, Care Balonne & Care Goondiwindi to help us deliver our COVID Emergency Packs to our rural families.

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Whilst the fires are now extinguished, we are still in the grips of the pandemic. Occasional rainfall has seen some areas experience a *green drought* (green grass - empty dams), however the drought is far from over.

You will not only find Drought Angels there during times of crisis – we'll also be there long after the initial disaster has passed, continuing to provide assistance during the extensive recovery periods when the need is often greatest.

We continue this journey with you and thank you for your passion for all things Australian and its people.



# OUR STORY

Established in 2014, the early days saw the founders loading up a ute and trailer and setting off with purpose in their heart to help struggling farmers.

Today Drought Angels has grown into a charity with the enviable reputation of being recognised for their genuine, heartfelt connection to and support of primary producers across Australia in their time of need. Unaware of the impact they would have they were motivated to continue by the heartfelt messages of gratitude received from the farming families they assisted.

Current Directors Tash & Steele Johnston & Jenny Gailey continue this passion with a core vision to ensure the Australian agricultural industry remains sustainable for future generations.

Since the very beginning discreet & personalised financial assistance has been provided to thousands of farming families across Australia. This is a testament to the generosity of the Australian public who have enabled a significantly positive impact on the lives of those in need.

But the fact remains that the battle is far from over.

Each week farming families across Australia reach out to us seeking assistance to provide for and support their families and farms. Many of these farms have been in the same family for generations, and never before have they experienced a drought, fires or flooding of the current magnitude. Drought Angels have specialist support staff who liaise directly with farmers who are often experiencing feelings of depression, suicide, fear and anger.

Our people are at the forefront of this crisis.





# OUR WHY

A common question asked of us is: What makes Drought Angels different?

Answer: Our heart goes into everything we do. Our personal touch starts at the beginning.

Our Angels on the Phone are farmers themselves or come from the land, they understand rural life. We listen and most importantly we hear what is really needed.

Our support is a “Thank You” for their hard work on the land, for providing the food and clothes that we use every day. As such we package our gifts the same as you would for a family member or friend. Food hampers make meals, we do not forget the biscuits to be enjoyed with a cuppa or the custard to go with the dessert. Our hearts, thoughts, love and care go into every box.

Privacy is paramount for this proud demographic. They have worked hard all their lives and have never had to ask for help. We ensure that our assistance is discreet and works best for their situation.

Our commitment is delivered with every box and every phone call.





# OUR DIRECT IMPACT

Whilst we pride ourselves on delivering heartfelt, individualised support, we have found the overwhelming common theme across our applications is that our farming families are in need of significant financial relief.

Financial support offers sustainable relief to our farmers as it has an immediate and positive impact on those in need, and resonates outward to the broader farming community.

Rural Australia is a fragile and interconnected ecosystem, as drought and other natural disasters not only have a crippling effect on our farmers, but it also seriously impacts the towns and communities that rely on farming for their existence.

At Drought Angels we pride ourselves on the support we offer. Being the first charity to provide pre-paid Visa's back in 2014, we are also able to help sustain the economy within the local towns, effecting real change in the lives of entire farming communities.

At Drought Angels we as a team remain a united front in standing beside our primary producers.

We understand the effects and time it takes to recover, hence our catch phrase...

“We won't forget you”.





# OUR PROGRAMS





# OUR FARMER SUPPORT PROGRAM

The farmer support team at Drought Angels is the heartbeat of our Charity. The staff and volunteers who work within this team are farmers themselves or have rural life experience.

These **Angels on the Phone** spend hours with our farmers as they talk about cattle prices, irrigation issues, soil moisture or other farm related issues with the understanding of having been there in the paddock themselves.

They are compassionate and understanding, that each family is different and that their needs require support tailored to them. Each program we launch is done so to support this team, as we learn about each family we also tailor our programs to meet that need.

We have learnt that there is real fear and anxiety when they approach the mailbox. That is why we have created our Santa's Scribe Program to handwrite Christmas cards. This adds a very special something at a time when bills and statements cause stress and anxiety.

We have learnt that generalised financial assistance is more welcome than a targeted store voucher. This enables the families to have some control over their decisions.

This special team of staff and volunteers helps to keep our organisation **farmer focused and farmer driven**.



FARMER SUPPORT  
PROGRAM





# OUR FOOD HAMPERS AND CARE PACK PROGRAMS

Our Angels on the Road have travelled thousands of kilometres, to some very remote properties. Each farm visit is co-ordinated with the family so that they know we are coming. No one likes a surprise visitor when you are having a bad day.

It is common for us to unload our goodies when we first arrive and often encourage the families to unpack the food hampers before the kettle even gets put on. Strange as that may seem to most, it will be the coffee and biscuits in the Thank You Hamper, that they will offer us, as they have nothing but bare cupboards in the kitchen.

Men often feel embarrassed and ashamed as they cannot provide for their family. As old fashioned as this sounds it is still common amongst the families we visit. The women will do their best to stretch the last dollar and field the calls from their creditors to help ease the burden and strain everyone is feeling.

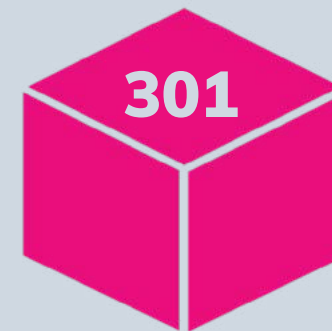
The impact of Mental Health in rural and remote Australia is twice that of the city. Suicide rates have dramatically increased as the drought continues on into another year.

A gift of thanks is easier to accept than charity and if you have come to Drought Angels for charity you have come to the wrong place.

During 2019/2020 we hand delivered 832 Thank You Food Hampers and Care Packs to struggling families experiencing the impacts of drought, flood, fires and COVID-19.

## Suicide Statistics<sup>1</sup>

- Eight Australians die every day by suicide. That is more than double the road toll.
- 75% of those who take their own life are male.
- Over 65,000 Australians make a suicide attempt each year.
- Suicide is the leading cause of death for Australians between the ages of 15 and 44.
- **People in rural populations are 2 times more likely to die by suicide.**
- For each life lost to suicide, the impacts are felt by up to 135 people, including family members, work colleagues, friends, first responders at the time of death.
- Males aged 85 and older experience the highest age-specific rate of suicide.



FOOD HAMPERS



CARE PACKS



EMERGENCY PACKS

1 <https://www.lifeline.org.au/resources/data-and-statistics/>



# OUR PREPAID VISA PROGRAM

## Loss of Income + No Local Spending = Communities in Crisis

In 2014 Drought Angels were purchasing local store vouchers and gift certificates that could be used within the community of the family we were assisting.

Very quickly it was discovered that the uptake of these vouchers was extremely low. After discussions with our families, eventually, they admitted that they were ashamed to approach their local stores knowing that others would know their plight. They were embarrassed to have their neighbours and friends know they were struggling.

We embarked on the search for a discreet and reliable source that would enable us to continue with the support they so badly needed but provide the discretion and privacy they craved.

With our Prepaid Program we have been able to deliver on our mission. We have been able to provide transparency and reportability to those who help support this program, but most importantly we have been able to assist our families and their communities impacted across Australia with financial relief that is essential, timely and meaningful.

The benefits of the personalised direct financial support Drought Angels delivers include...

- Farmers have immediate access to funds.
- Funds are delivered through the reliable and fully trackable Visa platform.
- This efficient and cost effective delivery of funds ensures more of your donated dollar goes direct to the farmer.
- Farmers can use the cards at their local shops and suppliers, which in turn supports their entire community.
- Every dollar spent in a rural community goes around up to 6 or 7 times.
- The farmer knows his/her greatest priorities and can spend the money accordingly with pre-paid Visa cards.
- Discreet delivery - our cards look like an everyday key card enabling our farmers to provide for their family with dignity.
- This direct financial support method provides a significant financial lifeline.



VISA CARDS



FUEL CARDS



IGA CARDS



# OUR COVID EMERGENCY PACK PROGRAM

As COVID swept across Australia, everyone's life was impacted. Mental Health has been at an all-time low, with isolation and lockdown being the main contributors.

In true Drought Angels spirit, we saw a need and delivered a service. All staff undertook COVID Safe training, COVID safe measures were implemented throughout the workplace and COVID event plans were implemented.

We introduced COVID Emergency Packs that were distributed with the help of other community groups, enabling us to further our reach. Working together we were able to distribute these utilising

contactless and COVID safe practices. These packs contained items that were difficult to source such as pasta, toilet paper and cleaning products.

With financial support from our Corporate Sponsors such as RACQ, HG Retail and Origin, we were able to distribute even more of these hampers. Our relationships within communities grew stronger as we partnered with Neighbourhood Centres, Meals on Wheels, Churches and other groups.

We partnered with Foodbank to distribute their hampers enabling them to broaden their reach. We were entrusted with 10 pallets of toilet paper from Quilton to be dispersed as widely as our reach

allowed during the COVID restrictions. Together we met COVID head on building stronger and more resilient relationships.



**EMERGENCY PACKS**





# OUR COMMUNITY SUPPORT PROGRAM

At Drought Angels we understand the impact of natural disasters is not exclusive to primary producers and their families, but is felt by entire rural communities.

During times of hardship, these communities are caught up in the ripple effect as purse-strings are tightened and social isolation becomes more common due to the strain of coping with natural disasters.

We are committed to supporting rural communities, strengthening their ability to support their own in times of need.

In addition to financial sponsorship, valued at over **\$46K** we have had the opportunity to onforward donated items, exceeding **\$200K** in value, to communities throughout the year.

Below are some of the recipients:

## Kitchen Equipment & Supplies

- Drillham Communtiy Hall
- Noonga Community Hall
- Chinchilla Museum
- Chinchilla Scouts
- Burra Burri Hall
- Pelican Hall
- Cameby Hall
- Chinchilla Tennis Club
- Chinchilla Race Club

## Good 360 Donated Items (children's toys, kitchen supplies, shoes, hats)

- Kogan Community
- Chinchilla C & K Kindergarten
- Chinchilla Church of Christ Kindergarten
- Chinchilla Uniting Church
- Tara Neighbourhood Centre
- Miles State School
- Chinchilla Scouts
- Chinchilla Christian College
- Miles Historical Village
- Chinchilla Tennis Club
- Jandowae Pony Club
- Burra Burri Hall
- Pelican Hall

- Cameby Hall
- Save the Children
- Miles State High School
- Kogan State School
- Miles Kindergarten
- Chinchilla Race Club

## Chocolate Drop

- Tara Neighbourhood Centre
- Jandowae Domiciliary Care
- Save the Children
- Chinchilla Ambulance
- The Glennie School
- Wandoan Primary School
- Chinchilla Hospital
- Chinchilla Police Station
- Brigalow State School

## Personal Hygiene Packs

- Tara Neighbourhood Centre
- Chinchilla Family Support Centre
- Chinchilla Uniting Church
- Jandowae Domiciliary Care
- Save the Children
- Chinchilla Scouts
- Chinchilla Christian College
- Illoura Village

## Baby Products

- Kogan Community

## Back to School Packs

- Durong State School
- The Gums State School

## Ladies Gift Packs

- Hermidale Ladies Day Event
- Koorinya Ladies Day Event

## Annual Christmas Tree Gifts

- Dirrinbandi Community
- Nebine Community
- Noonga Community
- Taroom Kindy

## Raffle Prizes

- Miles State School





# OUR SANTA'S SCRIBES PROGRAM

## Buy A Farmer Christmas Lunch Campaign

Since the very beginning Drought Angels have vowed to maintain a personalised approach in everything we do; from personalised one-on-one calls with every farmer, including notes from school children in every hamper, through to sending a hand written Christmas Card to our families every Christmas.

Our Santa's Scribes program is designed to ensure this personal touch continues. We offer the opportunity for our Angel Supporters to join the program and encourage staff and volunteers to help hand-write Christmas cards to our farmers.

This program also provides the delivery method for our Buy A Farmer Christmas Lunch program. By enclosing a \$100 Pre-Paid Visa in every card sent, we enable our beautiful farming families to put something special on their table for Christmas lunch.

The overwhelming response to this program ensures that our farming families are not forgotten. **#youarenotalone**

**2,025**  
CARDS SENT TO  
FARMING FAMILIES

**\$202K+**  
VALUE OF PREPAID  
CARDS ENCLOSED

## CORPORATE SCRIBES







Hello 'Angels'

We recently received a visa card for \$100 in the mail from you. I wanted to say a very sincere and heartfelt "thank you".

Thank you for thinking of us and sending the card - it is very much needed and appreciated.

Thank you for doing so in a way which means we can spend the money locally - so many folk here are doing it tough.

Thank you for doing so in a way which was quiet, respected our dignity (which can be hard to hold onto), and can be used without 'labelling' us.

I would think many of your own staff and volunteers are also doing it tough, and we wish you all the love and support of those around you, and the ability to provide for yourselves and your families. Let's pray for a wet Christmas!!

With thanks and prayers. God bless you all.

Farmer details withheld

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Hello every one at Drought Angels,

Thanks so much for the voucher, much appreciated in these difficult times.

We are praying for a wet Christmas- as is every other farmer, if not for ourselves but for our cows. Just to put some food in their paddocks would be great.

Thank You!

MERRY CHRISTMAS

Farmer details withheld



# OUR RDO PROGRAM

Our goal with every Rural Day Out (RDO) is to make people feel special and appreciated. Due to COVID restrictions we have had to rethink how we delivered this program.

For past events we have encouraged companies to sponsor these days and to be a part of this incredible experience.

Drought Angels selects a community that has been identified through clusters of applications and conversations with community members. We bring together our farmers and their neighbours allowing them to forget about their struggles just for one day.

These days are coordinated by Drought Angels and we endeavour to source the vast majority of our supplies and suppliers from the local community (fodder, food & drinks, hairdressers, massage therapists, entertainment etc). We provide morning tea, lunch and an evening meal.

Our families can relax and let their barriers down as we serve them throughout the day with smiles and a listening ear. They also do not go home empty handed. Our rural goody bags fill a ute. They contain grocery hampers, care packs, stock feed and pre-paid visa cards for each family who attends.

This drought is an enormous challenge for our farmers and their towns, but we are committed to help them get through it!!

Whilst we may not have been able to host an RDO during 2019/20, we have laid the groundwork for a new RDO format for the year ahead.





# OUR ANGELS ON THE ROAD PROGRAM

Our Angels on the Road have travelled **45,987** kilometres during this past year.

Without the support of **Sci-Fleet Toyota** and **POP Foundation** this would not have been possible.

Our vehicles have become a beacon of hope for the families that we visit. We offer a listening ear to those we have the privilege of calling on.

Many want to talk about the drought, others about anything but. There are tears and laughter but most important of all, a lessening of the burden these Primary Producers carry on their shoulders.

Primary Production accounts for more than 2% of Australia's GDP at the farm and 12% in value addition through processing done beyond the farm.

Primary production also employs over 300,000

people and covers approximately 60% of our land mass.<sup>1</sup>

**Sci-Fleet Toyota**   
**TOYOTA**

<sup>1</sup> <https://www.agriculture.gov.au/abares/publications/insights/snapshot-of-australian-agriculture-2020>







Generational farmers are feeling the brunt of these natural disasters more so than others. Their fathers and grandfathers before them have weathered the storms - so why not them?

Our message is that this generation has never before experienced a drought, fires or flooding of the current magnitude.

It is vitally important for our farmers to be supported.





# OUR TEAM

## BOARD OF DIRECTORS



**Natasha Johnston**  
CO-FOUNDER | DIRECTOR



**Steele Johnston**  
DIRECTOR | LOGISTICS  
MANAGER



**Jenny Gailey**  
DIRECTOR | CHIEF  
OPERATING OFFICER

## TEAM LEADERS



**Debbie West**  
FINANCE TEAM LEADER



**Tammy Horrocks**  
FARMER SUPPORT  
TEAM LEADER

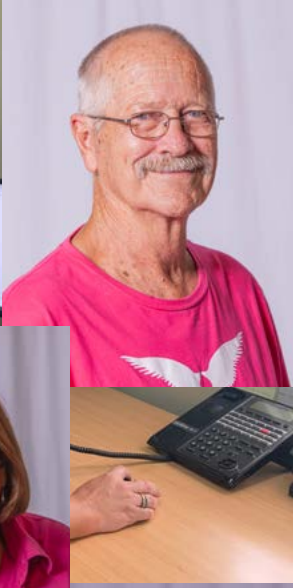


**Joanna Bender**  
FUNDRAISING-EVENTS  
TEAM LEADER



**Angela Holland**  
SOCIAL MEDIA/MARKETING  
CO-ORDINATOR







# OUR ANGEL VOLUNTEERS

Drought Angels began as a volunteer group and remains reliant on Volunteers today. Without these amazing people and their invaluable time, we would not be able to reach as many rural and remote families as we have, and we would also not have had a presence within communities across the country without these Angels.

Our volunteers offer an amazing array of skills helping at events, in our Charity Shop, office and warehouse.

Our **130** Angel Volunteers have provided hours of skilled work valued at **\$120,109** which equates to over **4,800** hours.

## Places we've been alongside our Angel Volunteers:

### July 2019

- Groundwater Country Music Festival – Gold Coast

### August 2019

- Brisbane Exhibition (Ekka) – Brisbane

### September 2019

- Stockmans Stampede - Chinchilla
- Second Range Crossing Opening - Toowoomba
- Intrust Super Cup 50/50 Charity Raffle - Redcliffe

### October 2019

- Kingston Park Raceway - Kingston

### November 2019

- Sand Angels Challenge - Kurrawa

### December 2019

- Noonga Xmas Tree - Via Jackson
- Fitzy Feast for a Farmer - Toowoomba
- Captain Nemos Charity Lunch - Sanctuary Cove

### January 2020

- Fire in the Sky – Maroochydore

### February 2020

- “Fighting for Farmers” - Warwick
- Oil Patch Golf Carnival - Toowoomba





# OUR ANGEL VOLUNTEERS

Anita Armanasco  
 Trevor Austin  
 Sibylle Austin  
 Jayden Bailey  
 Dean Barnett (Pa)  
 Christine Barnett (Ma)  
 Larry Bender  
 Leann Bone  
 Andrew Broadbent  
 Belinda Brown  
 Julie Budden  
 Laurette Buettel  
 Alison Butterworth  
 Maryanne Cantwell  
 Suzanne Comiskey  
 Lisa Crowley  
 Chris Denhez  
 Jason Dooley  
 Sherry Draper  
 Marilyn Ennis  
 Bronnie Fitzgibbons  
 Brad Fitzgibbons  
 Peter Gailey  
 Luke Gailey  
 Jack Gailey  
 Georgia Galton  
 Henry Gorniak  
 Nicole Grant  
 Andre Greyling  
 Trudy Gribble  
 Sonia Hancock  
 Kirra Hanneford  
 Tori Hanneford-  
 Kennedy  
 Caroline Hartwig  
 Margaret Hazard  
 Damien Herd  
 Ashley Hershberger  
 Elizabeth Hocking  
 Vicki Hocking  
 Alex Hocking  
 Jan Hopper

Raelene Hopper  
 Stephen Hoult  
 Kyle Hughes  
 Mia Jesson  
 Marlen Johansen  
 Betty Johnston  
 Neila Jones  
 Gabby Klauze  
 David Klauze  
 Annika Lee-Jones  
 Tony Littlewood  
 Tanya Littlewood  
 Gary Littlewood  
 Shirley Littlewood  
 Heather Lonsdale  
 Nicholas Lyons  
 Mary Mackie  
 Taylah Mahony  
 Andrew Mahony  
 Monique Mahony  
 Savannah Mayony  
 Kaytie Mazzaferri  
 Sophie McHugh  
 Julie Meacham  
 Sally Millwood  
 Penny Millwood  
 Paige Millwood  
 Ngaire Moran  
 Leigh Morice  
 Jean Morice  
 Ashtyn Nixon  
 Danielle Olsen  
 Darren Parker  
 Fiona Purnell  
 Sophie Quirk  
 Nick Robertson  
 Kerrie Robertson  
 Amy Robertson  
 Chelsea Robertson  
 Rubi Robertson  
 Jennifer Rudd  
 Jenny Sharp

Laura Scherian  
 Michael Seymour  
 Marian Slater  
 Danielle Smith  
 Arlie Sommerfeld  
 Brett Spelman  
 Ian Stanley  
 Libby Stanley  
 Kelly Statham  
 Gwen Syther  
 Emily Targett  
 Oscar Targett  
 Sammy Tate  
 Josh Thomson  
 Jane Turner-Young  
 Virginia Van Bree  
 (Brookes)  
 Janice Vidler  
 Chelsea Wallace  
 Christine Walsh  
 Kim Weir  
 Gary Weir  
 Max Weir  
 Iris West  
 Ray White  
 Leonnie Williams  
 Derek Williams  
 Emma Williams  
 Andrea Wilms





# OUR COMMUNITY OF SUPPORTERS







## OUR CORPORATE ANGELS

Our Corporate Angels make many things possible, from financial support to corporate volunteering, the impact you all have on our farming families is immeasurable and invaluable.

From all of us to all of you...

### Thank You

***“Two simple words that when spoken out loud seem insignificant, but when felt in your heart mean so much more.” - Jenny Gailey, Director***

We hope that you can feel the gratitude, joy, happiness and appreciation from the families you have enabled us to assist.





IGA COMMUNITY  
CHEST



PW FOUNDATION  
PTY LTD



ORIGIN ENERGY  
SERVICES LTD



BEST & LESS



AON

**\$100K+**

- ♥ Rabobank Australia and New Zealand Group
- ♥ Cameron Smith - PGA Golfer
- ♥ Australian Leisure & Hospitality Group Pty Ltd
- ♥ Litmas
- ♥ The Vrcelj Family Foundation
- ♥ Cornetts Supermarkets
- ♥ Ringers Western
- ♥ Mazda Foundation Limited

**\$50 - \$100K**

## OUR ANGEL DONORS

Some donors wish to remain anonymous. It could be \$20 or \$20,000, but wherever possible we like to say 'Thank You' many times over.

These amazing people and businesses have excelled in contributing funds, enabling us to continue providing our unique and personalised support to Aussie farming families and rural communities.

In the words of one of our farmers...

**“A dollar to you is small change, but to me it’s life-changing.”**





- ♥ Fiver for a Farmer
- ♥ Port of Brisbane Pty Ltd
  - ♥ Fitzy's Toowoomba
  - ♥ Marcus Oldham College
- ♥ Rigters Supermarket Group
- ♥ Nielsen Drought Angels Fundraiser
  - ♥ Ag Bags Sales
- ♥ Petstock Foundation - PETstock Assist
  - ♥ Broadbeach Alliance Limited
    - ♥ Jacqueline Breen
  - ♥ Murphy Family Foundation
- ♥ Toowoomba Road Runners Inc
- ♥ Tuff Bullbars Australia Pty Ltd
  - ♥ Savills (Aust) Pty Ltd
  - ♥ RACQ Foundation
- ♥ 151 Property Corporate
- ♥ Channell Foundation Hobart
  - ♥ Dr Libby Pty Ltd
  - ♥ Jocelyn's Provisions
  - ♥ Catholic Diocese
- ♥ Australian Lawyers Alliance
- ♥ IGA NSW/ACT Community Chest Ltd
  - ♥ Arrow Energy
  - ♥ Dollars for Dust
    - ♥ CS Energy
  - ♥ GAM Services Pty Ltd

- ♥ Fox Fight Promotions
  - ♥ French Beauty Academy
- ♥ Shimano Australia Cycling Pty Ltd
  - ♥ Kirsten Devitt
- ♥ Crown Equipment Pty Ltd
- ♥ Village Roadshow Theme Parks Pty Ltd
  - ♥ Chanel (Australia) Pty Limited
- ♥ Australian Beverage Enterprises
  - Co-Operative Society Ltd
  - ♥ BG & AB Littleproud
    - ♥ Critical Input
- ♥ Dalwood-Wylie Charitable Foundation
  - ♥ Farmbot Australia Pty Ltd
    - ♥ Farnbank Pty Ltd
      - ♥ Hilary Hall
    - ♥ Langtons Pty Ltd
  - ♥ Momento Phainos Pty Ltd
  - ♥ Nell & Hermon Slade Trust
- ♥ Paul Howard Iles & Andrew Peter Whyte
  - ATF Joyce Wegner Trust
    - ♥ QGC Pty Ltd
      - ♥ Rosalind Oatley
  - ♥ Safari 4X4 Engineering Pty Ltd
    - ♥ Schramm Group Pty Ltd
    - ♥ The Lestari Foundation
  - ♥ Toowoomba Orthodontists

**\$10K-\$50K**





## OUR ANGEL FUNRAISERS

Showing support to and of our Australian farmers comes in many different forms. In 2019/20 we received **415** creative and unique fundraising applications from individuals aged 5 to 95, school groups, sporting clubs and businesses large and small.

These amazing Angel FUNraisers raised a total of **\$1.2M**.

The tangible impact this had in allowing us to deliver direct support to our rural families was heartwarming.

In early 2020 we created a dedicated Angel FUNraisers page on our website to highlight and support the efforts of those who have given their time to made a difference in the lives of others.

Here is a snapshot of some of the incredible Angel FUNraisers from 2019/20...





**Ag Bags**  
supporting Aussie Farmers



**Her Parade**  
supporting Aussie Farmers



*Flowers By Bri*



**IN STORES NOW**



**BONDI**  
SKIN CO.

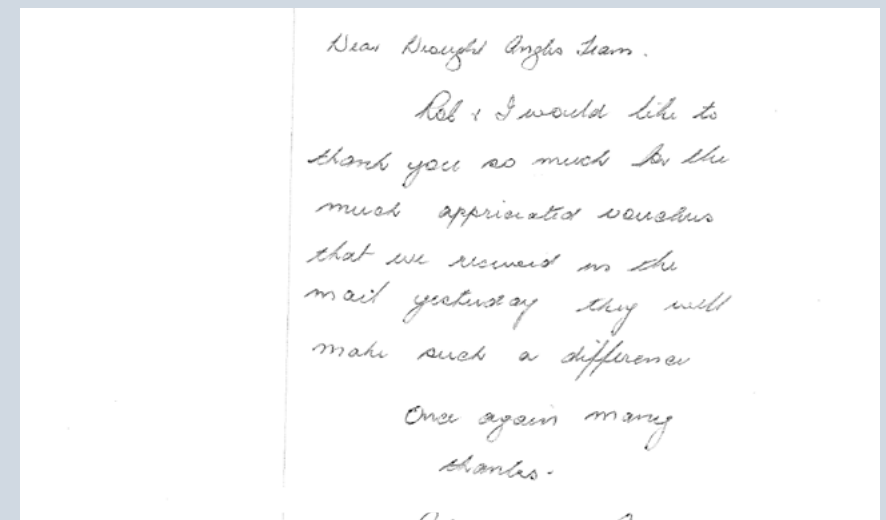
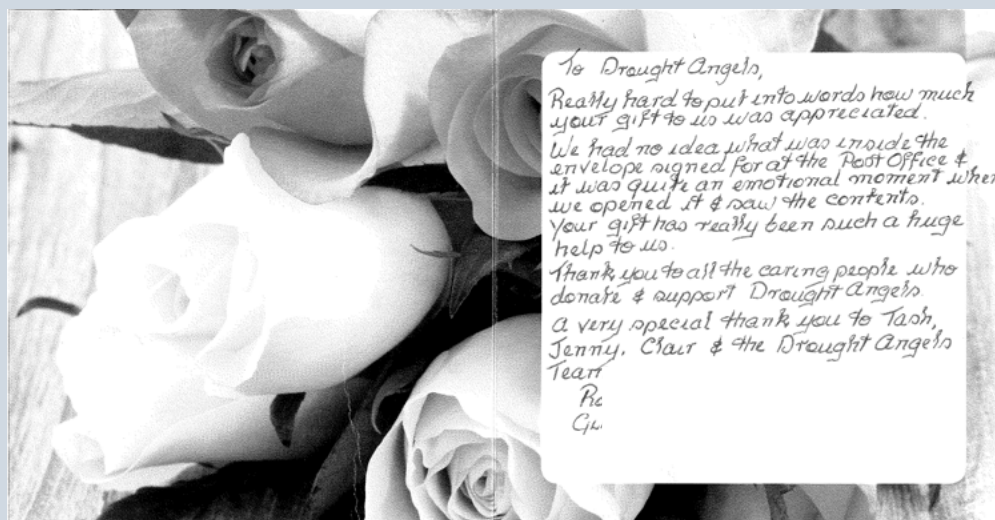
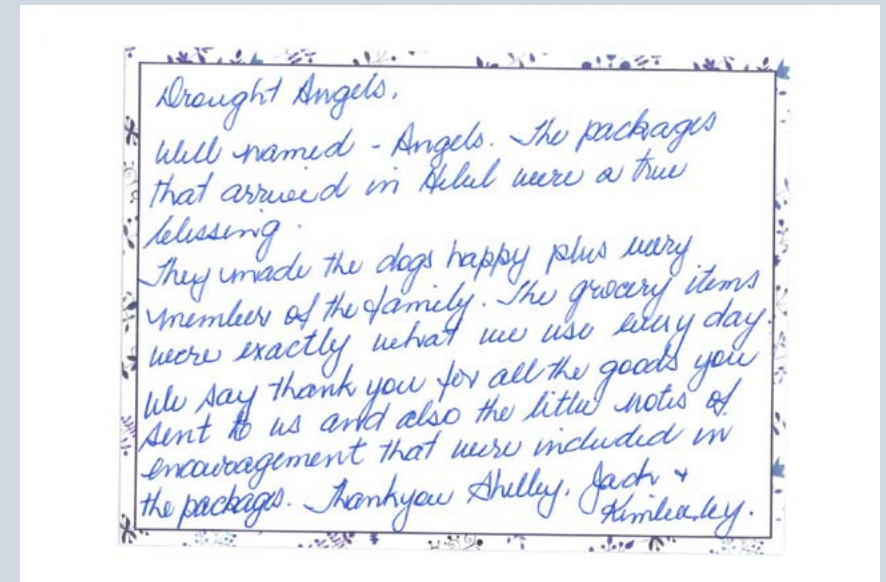
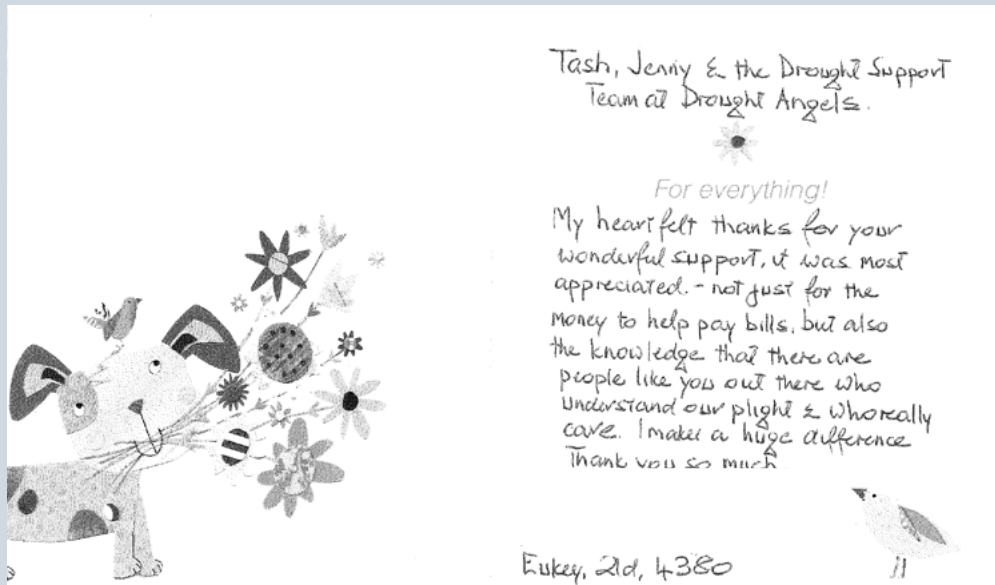




From when we first began in 2014, the messages of gratitude from those we assist have motivated us to continue our mission to support our Aussie farmers.

On the following pages are the words of our farmers, expressing to you their appreciation of your generosity.

## OUR FARMERS' THANK YOU





A big THANK YOU to Drought Angels. I received a beautiful phone call from Lou in NSW to ask how I was going a few weeks ago. As farmers, we are always 'OK' – but she was not in a hurry and we talked for quite a while. I have to say after I hung up, I felt buoyed by her call as we had laughed and chatted so openly about how we were both handling ourselves. Three months ago I would have struggled to keep it together when asked how I was going.

Now I have opened the mail and found vouchers from Drought Angels and once again – I'm overwhelmed and tears of disbelief are flowing. Big tears are normally for out in the paddock where no one sees them. God knows, I could have filled a dam. My farming family would like to dearly thank you for the generosity and kindness you have shown and as we are starting to see our paddocks slowly come back to life and cover that bare ground (even weeds are welcome) we hope to be back on our feet sooner rather than later.

I know there's a long way to go but when that time comes it will be our turn to help someone else by donating back to the Drought Angels so you can carry on with your amazing work.

Thank you again to all your dedicated staff and volunteers.

---

To all the wonderful people who work for and donate to Drought Angels, on behalf of my family I would sincerely like to thank you for funds sent our way and to tell you how much it helped and was appreciated.

The recent rain has lifted our spirits immensely and provided us with fresh water in our homes and also water and grass shoots promising hope for cattle feed.

Thank you again for your wonderful support. Warmest Regards

---

Dear Tash, Jen and The Drought Angels Team,

We just wanted to touch base and say thank you, not only for the financial help but for the way in which we apply. Never once during conversation with the drought angels person did I feel uncomfortable. The person (Lou) on the other end of the phone made talking about our situation easy. That we were important.

THANK YOU just doesn't seem enough for the help & support you have given us but I don't know what other way to put. We are so very grateful for the gift cards that you sent us. The Visa cards have been paid to the local council for water rates. Again thank you.

It is a very humbling experience to be on the receiving end of this gesture.

We hope you & yours are all well during this very difficult time

Warmest regards.



# OUR MAGIC MOMENTS

## July 2019

- ♥ Groundwater Country Music Festival - Charity of Choice for 2019

## August 2019

- ♥ Stockman's Stampede - Chinchilla

## September 2019

- ♥ Charity Cow - Grand Central Toowoomba

## October 2019

- ♥ IGA/DA/Vinnies Christmas Drought Appeal – launched, raising \$836,000
- ♥ 2020 Drought Angels Calendar - launched

## November 2019

- ♥ Sand Angels Challenge - World Record broken

## December 2019

- ♥ Feast for a Farmer/ Fitzzy's Toowoomba - FUNraising event raising \$114,000
- ♥ Litmas - FUNraising event raising \$71,000

## January 2020

- ♥ Curtis Stones - Charity of Choice for 2020
- ♥ Fire in the Sky - Charity of Choice for 2020

## May 2020

- ♥ AON - FUNraising event raising \$130,000
- ♥ Cornetts Supermarkets - donates \$52,000

## June 2020

- ♥ Port of Brisbane donates \$35,000
- ♥ RACQ Motorfest donates \$17,808



# OUR BOTTOM LINE





# 2019-2020



FARMING  
FAMILIES  
SUPPORTED







## OUR OPERATIONS

Drought Angels, as a grassroots charity, has always been committed to ensuring that every dollar counts. That includes keeping our operational costs as low as possible without devaluing the services and support we provide.

This FYE our operational costs as a percentage of revenue is **11%**. Through the support of our Corporate Angels, together with the Federal Government's COVID assistance package, our internal fundraising and operational initiatives, we have been able to decrease this net percentage to just **2.5%**.

**97.5%** of every dollar was directed towards our ongoing mission to support Aussie farmers and rural communities.

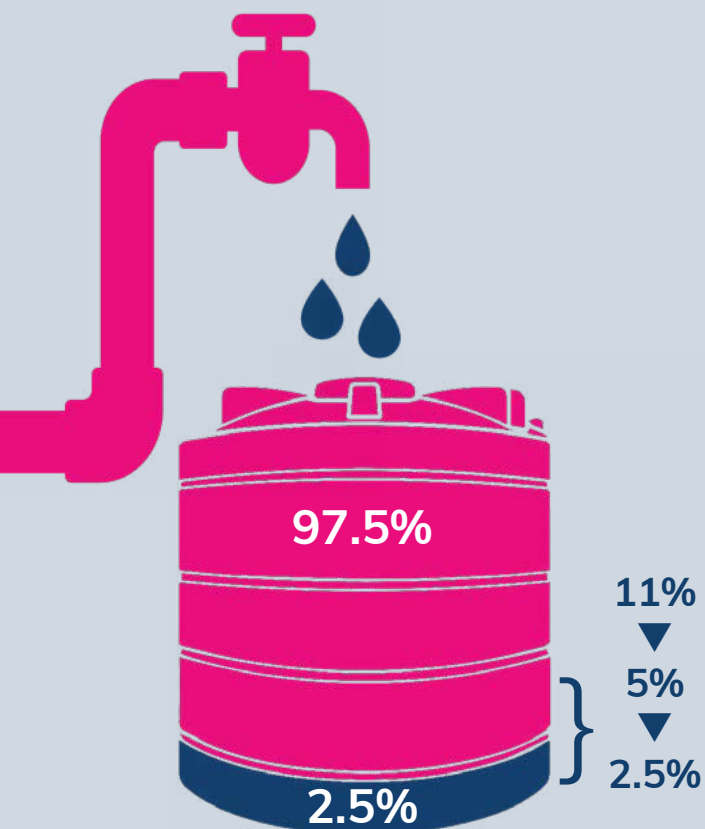
We are committed to ensuring our operational costs are kept at a minimum as sponsors join with us to deliver on one of our strategic goals.

**To have every dollar donated going to supporting our farmers.**



## INCOME FOR 2019/20

Donations	\$4,166,743
FUNraising	\$1,265,382
Other	\$ 731,405
<b>TOTAL INCOME</b>	<b>\$6,163,530</b>



## OPERATIONAL EXPENSES

Employee benefits expense	\$191,804	
Marketing and promotion	\$ 31,562	
Printing, postage and stationery	\$ 14,804	
Occupancy	\$ 65,617	
Repairs and maintenance	\$ 9,638	
Finance costs	\$ 13,412	
Other expenses	\$387,275	
<b>TOTAL OPERATIONAL EXPENSES</b>	<b>\$714,112</b>	<b>11%</b>

### Less Corporate Angel Revenue

Net Charity Shop Revenue	(\$ 72,088)	▼
Net Merchandise Income	(\$247,437)	▼
Net Investment Income	(\$ 34,974)	▼
Grants and Sponsorship	(\$ 41,230)	▼
	<b>(\$395,729)</b>	

**REVISED NET OPERATIONAL COSTS** **\$318,383** **5%**

### Less Federal Government COVID Package

Jobkeeper Allowance	(\$109,050)	▼
ATO Cashflow Boost	(\$ 50,000)	▼
	<b>(\$159,050)</b>	

**FINAL NET OPERATIONAL COSTS** **\$159,333** **2.5%**



# OUR REVENUE SOURCES





**INDEPENDENT AUDITOR'S REPORT  
TO THE MEMBERS OF  
DROUGHT ANGELS LTD**

**accountants + auditors**

Level 1, 200 Mary Street  
GPO Box 1087  
Brisbane QLD 4001 Australia  
t. +61 7 3002 4800  
f. +61 7 3229 5603

PO Box 3360 Australia Fair  
Southport Qld 4215 Australia  
t. +61 7 5591 1661  
f. +61 7 5591 1772

e. [info@mgisq.com.au](mailto:info@mgisq.com.au)  
w. [www.mgisq.com.au](http://www.mgisq.com.au)

**Report on the Audit of the Financial Report**

**Opinion**

We have audited the accompanying summarised financial report of Drought Angels Ltd (the Company), which comprises the summary statement of financial position as at 30 June 2020, summary statement of profit and loss and other comprehensive income, statement of changes in equity for the year then ended, and related notes, which was derived from the financial report of Drought Angels Ltd for the year ended 30 June 2020. We expressed an unqualified auditor's opinion on that financial report in our auditor's report.

In our opinion, the information reported in the summarised financial report is consistent, in all material respects, with the financial report from which it was derived. This auditor's report should be read in conjunction with our audit report on the financial report for a better understanding of the scope of our audit.

**Directors' Responsibility for the Summarised Financial Report**

The directors of the Company are responsible for the preparation and presentation of the summarised financial report in accordance with Australian Accounting Standards – Reduced Disclosure Requirements (including Australian Accounting Interpretations) and the *Australian Charities and Not-for-profits Commission Act 2012*.

**Auditor's Responsibility**

Our responsibility is to express an opinion on the summarised financial report based on our procedures, which were conducted in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements.

**Independence**

In conducting our audit, we have complied with the independence requirements of the *Australian Charities and Not-for-profits Commission Act 2012*.

**MGI Audit Pty Ltd**



**S C Greene**  
Director

9 December 2020

Brisbane

# OUR AUDITORS REPORT



## MGI South Queensland Brisbane Accountants & Auditors



**DROUGHT ANGELS LTD**  
**ABN 47 611 990 697**

**STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME**  
**FOR THE YEAR ENDED 30 JUNE 2020**

	<b>2020</b>	<b>2019</b>
	<b>\$</b>	<b>\$</b>
Revenue	6,163,530	11,076,215
Other income	159,051	344
Farmer support program	(3,003,845)	(5,487,978)
Employee benefits expenses	(191,804)	(188,229)
Depreciation expense	(21,933)	(13,919)
Marketing and promotion expenses	(31,562)	(68,405)
Printing, postage and stationery expenses	(14,804)	(32,572)
Occupancy costs	(65,617)	(47,492)
Repairs and maintenance expenses	(9,638)	(19,545)
Donated volunteer hours expense	(120,109)	-
Finance costs	(13,412)	(3,131)
Other expenses	(387,275)	(259,953)
<b>Surplus before income tax</b>	<u>2,462,582</u>	<u>4,955,335</u>
Income tax expense	-	-
<b>Surplus for the year</b>	<u>2,462,582</u>	<u>4,955,335</u>
<b>Other Comprehensive Income</b>		
Net change in fair value of investments	<u>205,833</u>	<u>2,594</u>
<b>Total other comprehensive income</b>	<u>205,833</u>	<u>2,594</u>
<b>Total comprehensive income for the year</b>	<u>2,668,415</u>	<u>4,957,929</u>

# OUR FINANCIAL STATEMENTS



**DROUGHT ANGELS LTD**  
**ABN 47 611 990 697**

**STATEMENT OF FINANCIAL POSITION**  
**AS AT 30 JUNE 2020**

	<b>2020</b>	<b>2019</b>
	\$	\$
<b>ASSETS</b>		
<b>CURRENT ASSETS</b>		
Cash and cash equivalents	3,034,167	702,740
Trade and other receivables	208,637	54,025
Financial investments	4,557,657	4,302,595
Inventory	139,182	127,907
<b>TOTAL CURRENT ASSETS</b>	<b>7,939,643</b>	<b>5,187,267</b>
<b>NON CURRENT ASSETS</b>		
Property, plant and equipment	157,642	116,655
<b>TOTAL NON CURRENT ASSETS</b>	<b>157,642</b>	<b>116,655</b>
<b>TOTAL ASSETS</b>	<b>8,097,285</b>	<b>5,303,922</b>
<b>LIABILITIES</b>		
<b>CURRENT LIABILITIES</b>		
Trade and other payables	197,499	99,427
Provisions	71,892	48,235
<b>TOTAL CURRENT LIABILITIES</b>	<b>269,391</b>	<b>147,662</b>
<b>NON CURRENT LIABILITIES</b>		
Provisions	8,466	5,248
<b>TOTAL NON CURRENT LIABILITIES</b>	<b>8,466</b>	<b>5,248</b>
<b>TOTAL LIABILITIES</b>	<b>277,857</b>	<b>152,910</b>
<b>NET ASSETS</b>	<b>7,819,428</b>	<b>5,151,012</b>
<b>EQUITY</b>		
Asset revaluation reserves	208,427	2,594
Retained earnings	7,611,001	5,148,419
<b>TOTAL EQUITY</b>	<b>7,819,428</b>	<b>5,151,012</b>

# OUR FINANCIAL STATEMENTS Cont.



**DROUGHT ANGELS LTD**  
**ABN 47 611 990 697**

**STATEMENT OF CHANGES IN EQUITY**  
**FOR THE YEAR ENDED 30 JUNE 2020**

	<b>Asset Revaluation Reserve</b>	<b>Retained Earnings</b>	<b>Total</b>
	\$	\$	\$
Balance at 1 July 2018	-	193,084	193,084
Surplus for the year	-	4,955,335	4,955,335
Other comprehensive income for the year	2,594	-	2,594
<b>Balance at 30 June 2019</b>	<b>2,594</b>	<b>5,148,419</b>	<b>5,151,012</b>
Balance at 1 July 2019	2,594	5,148,419	5,151,012
Surplus for the year	-	2,462,582	2,462,582
Other comprehensive income for the year	205,833	-	-
<b>Balance at 30 June 2020</b>	<b>208,427</b>	<b>7,611,001</b>	<b>7,819,428</b>

# OUR FINANCIAL STATEMENTS Cont.

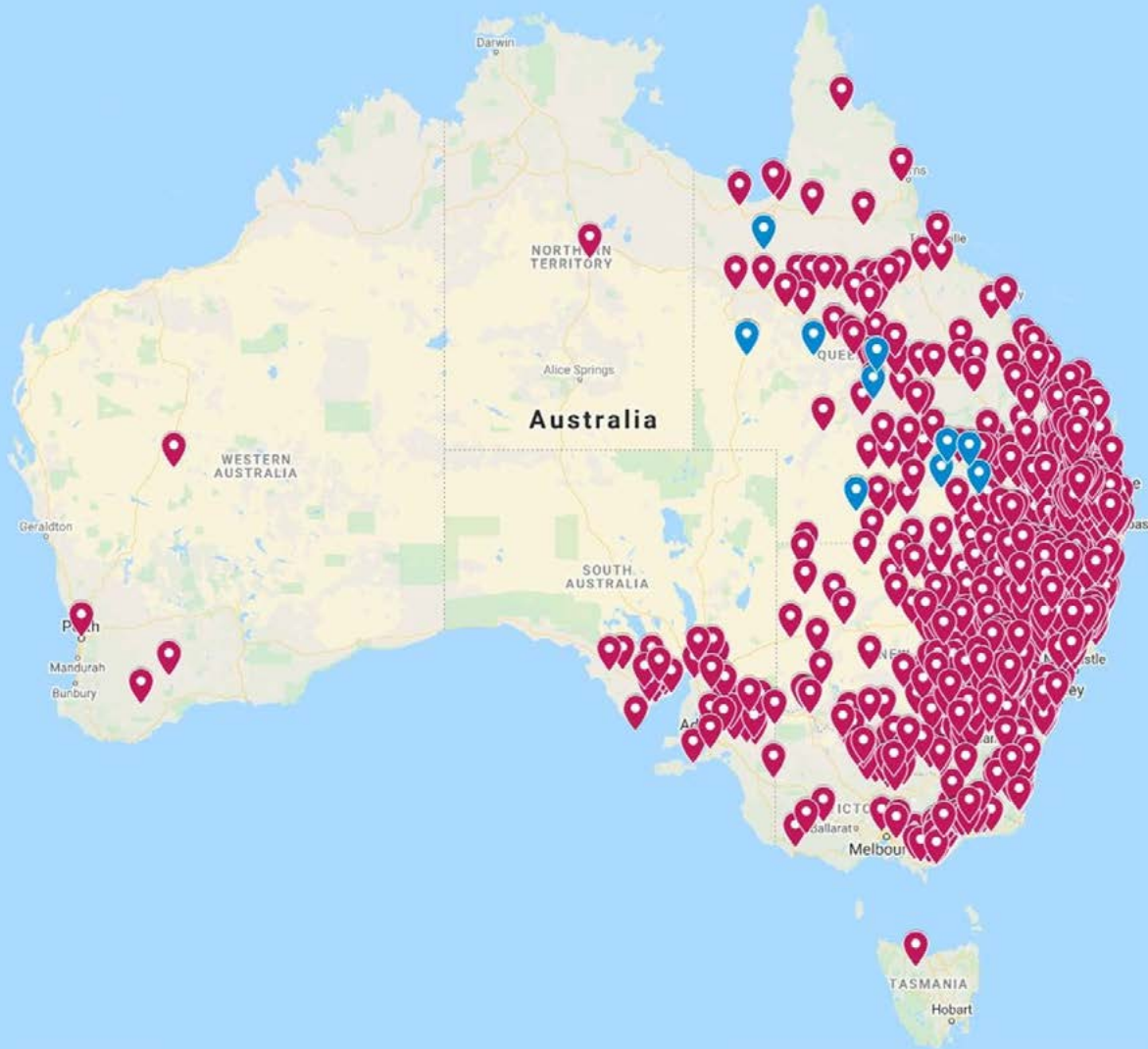
**DROUGHT ANGELS LTD**  
**ABN 47 611 990 697**

**STATEMENT OF CASH FLOWS**  
**FOR THE YEAR ENDED 30 JUNE 2020**

**OUR FINANCIAL**  
**STATEMENTS**  
**Cont.**

	<b>2020</b>	<b>2019</b>
	<b>\$</b>	<b>\$</b>
<b>CASH FLOW FROM OPERATING ACTIVITIES</b>		
Receipts from donation	4,166,743	7,041,855
Receipts from fundraising	1,265,382	2,995,881
Receipts from sale of goods	326,192	259,135
Receipts from grant funding	218,183	49,563
Receipts from sponsorship	53,661	393,657
Receipts from operational support from corporates	-	302,778
Interest received	1	4
Other income	262,152	29,541
Payments to suppliers and employees	(3,835,325)	(6,160,532)
Finance costs	(13,412)	(3,131)
Net cash provided by operating activities	<u>2,443,577</u>	<u>4,908,751</u>
<b>CASH FLOW FROM INVESTING ACTIVITIES</b>		
Payment for investments	(49,230)	(4,300,000)
Payment for property plant and equipment	(62,920)	(95,562)
Net cash used in investing activities	<u>(112,150)</u>	<u>(4,395,562)</u>
<b>CASH FLOW FROM FINANCING ACTIVITIES</b>		
Net cash used in financing activities	-	-
Net increase in cash held	<u>2,331,427</u>	<u>513,189</u>
Cash at beginning of financial year	<u>702,740</u>	<u>189,551</u>
Cash at the end of the financial year	<u>3,034,167</u>	<u>702,740</u>





# OUR HISTORICAL IMPACT 2014-2020

**7000+**  
**PRIMARY PRODUCERS**

---

**1164**  
**COMMUNITIES ACROSS  
AUSTRALIA**

### # Communities assisted by State:

QLD - 427	TAS - 1
NSW - 588	VIC - 101
SA - 42	NT - 1
WA - 4	

### # 14 RDO's held by location:

Nebine - 1	Boulia - 1
Morven - 1	Isisford - 1
Thargomindah - 1	Mitchell - 3
Winton - 1	Ilfracombe - 2
Four Ways - 1	Noonga - 1
Begonia - 1	

# OUR KEY MOMENTS

## July 2019

- Day Zero - Australian towns under threat of running out of water

## September 2019<sup>1</sup>

- Australia On Fire - Bushfire Season takes off in Australia
  - › 33 people died including 9 fire fighters
  - › 3094 homes destroyed
  - › Over 17 million hectares burned
  - › Losses of over one billion mammals, birds and reptiles combined
- 2019 For Purpose Conference - Director Jenny Gailey, Guest Speaker/Presenter

## January 2020

- CMS Community Management Solutions - engaged to provide extensive HR solutions (funded by Origin)

## March 2020

- COVID - The World Pandemic
  - › By mid-March Australia was in lockdown
  - › Drought Angels pivoted to meet the needs of the community
- COVID Emergency Food Packs - introduced to support vulnerable Australians

## April 2020

- Quilton - donated 10 pallets of toilet paper for distribution by Drought Angels

## May 2020

- #PRAYFORRAIN Fishing Shirts - 2nd edition launched
- Laing O'Rourke - MOU signed to assist and aid with improved operational processes
- AON - ongoing partnership for charity insurances

## June 2020

- Suncorp Central & North Qld - 2 year partnership signed
- Port of Brisbane - Charity of Choice for 2nd year running
- Critical Input - engaged to conduct Governance Audit of Charity

<sup>1</sup> 2019–20 Australian bushfires—frequently asked questions: a quick guide – Parliament of Australia (aph.gov.au)



# OUR GOVENANCE



## INTEGRITY

We remain true to our mission and work hard to provide exceptional service

---

## COMMUNITY

We strive to make a difference in the community

---

## ENGAGEMENT

We make meaningful connections

---

## RESPONSIBILITY

We carry out all work with the greatest responsibility and accountability on behalf of our contributors

---

## COLLABORATION

We work with a common purpose, demonstrate and promote strong leadership to deliver optimal results

---

## COMMITMENT

We develop relationships that make a positive difference



## FINANCIAL PERFORMANCE

To achieve sustainable donations and contain operating costs

---

## PRODUCTS AND SERVICES

To continue to provide qualitative goods and services to our farmers, families and communities that provide satisfaction and meaning

---

## INCOME AND MARKETING

To derive a steady income stream from individual and corporate donations, sponsorship, merchandise sales, fundraising and charity shop sales to support our mission

To focus on our most successful income producing methods and develop new income streams and marketing avenues

---

## OPERATIONAL MANAGEMENT

To increase efficiency and effectiveness and make optimal utilisation of resources to achieve the organisation's Vision and Mission



# OUR STRUCTURE

Drought Angels Ltd  
registered with Australian Charities and  
Not-for-profits Commission (ACNC)

Organisation Details  
ABN: 47 611 990 697

Endorsed ATO Deductible Gift Recipient





# HOW YOU CAN HELP



## SPREAD THE WORD

Connect with us on our socials  
[facebook.com/droughtangels/](https://facebook.com/droughtangels/)  
[instagram.com/droughtangels/](https://instagram.com/droughtangels/)  
[au.linkedin.com/company/drought-angels](https://au.linkedin.com/company/drought-angels)

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## DONATE TO OUR CHARITY SHOP

Our charity shop is based in Chinchilla and operated by our staff and volunteers. Donated items can be brought to our warehouse. For all other locations, please contact  
[charityshop@droughtangels.org.au](mailto:charityshop@droughtangels.org.au)

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## BECOME AN ANGEL DONOR

Your donation will greatly assist us in supporting families with every day essentials, prepaid visas and other assistance to help alleviate the stress they are experiencing.  
To make a donation please visit  
<https://www.droughtangels.org.au>

---

## BECOME A CORPORATE ANGEL

We value the contribution of our Corporate Angels and the mutual rewards they bring.  
For more information please contact  
[admin@droughtangels.org.au](mailto:admin@droughtangels.org.au)



## BECOME AN ANGEL FUNRAISER

Fundraising for Drought Angels is a way to show your support of Aussie farming families.

For more information please visit

<https://www.droughtangels.org.au/fundraise-now/>

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## PURCHASE WITH PURPOSE

Visit Drought Angels online to purchase with purpose from our selection of carefully selected items to show your support.

To view our range please visit

[droughtangels.org.au/merchandise/](https://www.droughtangels.org.au/merchandise/)

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## LEAVE A BEQUEST

Leaving a Bequest is a lasting gift that ensures the continuity of your support to Drought Angels.

For more information please contact

[admin@droughtangels.org.au](mailto:admin@droughtangels.org.au)

# CONTACT US

The background of the page is a photograph showing the silhouettes of a woman on the left holding a dog, and a lamb in the foreground on the right. They are set against a bright sunset sky with scattered clouds. The sun is positioned behind the woman, creating a strong backlight effect.

**Drought Angels Ltd**

29 Malduf Street

PO Box 451

Chinchilla QLD 4413

07 4662 7371

[admin@droughtangels.org.au](mailto:admin@droughtangels.org.au)

[www.droughtangels.org.au](http://www.droughtangels.org.au)

[ACNC\\_Drought Angels](#)